

# 2019

## PACKAGE PRICING



Thank you for your interest in our packages on offer. These are based on what we have found most clients require. We do however offer more than indicated and in the event that you need something more personalised, please consult with us to see how we can be of assistance.

# MARKETING (MONTHLY COSTS FOR 12 MONTHS)

The packages listed below are based on a fixed 12 month contract which can be upgraded but not downgraded. Cancellation to contract levies a 2 month penalty fee. Renewals are priced on annual general price increases. Any additional ad-hoc requirements are quoted separately. All costing excludes VAT at current South African rate of 15%. All additional services provided such as design, video, photography, motion graphics and print which are not quoted upon hereunder and will need to be priced on an individual basis.

	BUDGET	INTERMEDIATE	ADVANCED
<b>Search Engine Optimisation</b> <ul style="list-style-type: none"> <li>Website is optimised for Google</li> <li>Monthly reporting</li> </ul>	●	●	●
<b>Google Analytics</b> <ul style="list-style-type: none"> <li>Analytics account setup for website</li> <li>Linked to website</li> <li>Performance reporting</li> </ul>	●	●	●
<b>Social Media</b> <ul style="list-style-type: none"> <li>Accounts setup and linked to website</li> <li>Monthly 2 hours budget for content management and updates</li> </ul>		●	●
<b>Google AdWords</b> <ul style="list-style-type: none"> <li>Account setup and campaign management</li> <li>Monthly 1 hour budget for content management and updates and reporting</li> </ul>			●
<b>Mailchimp Bulk EMail facility</b> <ul style="list-style-type: none"> <li>Account setup and campaign management</li> <li>Monthly 2 hours budget for content management, updates and reporting</li> </ul>			●
<b>Website Maintenance</b> <ul style="list-style-type: none"> <li>Monthly 2 hours budget for content management and updates</li> </ul>	●	●	●
	<b>R2,970.00</b>	<b>R4,950.00</b>	<b>R7,920.00</b>

# DESIGN (ONCE-OFF CHARGES)

The packages listed below are based on a once off fee - this is not a monthly based contractual fee. Any additional ad-hoc requirements are quoted seperately. All costing excludes VAT at current South African rate of 15%. All additional services provided such as design, video, photography, motion graphics and print which are not quoted upon hereunder and will need to be priced on an individual basis. Annual website hosting and domain will be billed on renewal dates.

	BUDGET	INTERMEDIATE	ADVANCED
<b>Logo design</b> <ul style="list-style-type: none"> <li>3 x Samples to choose from</li> <li>Refinement to one and provide as PNG, JPG, AI and vector PDF</li> </ul>	●	●	●
<b>Stationery design</b> <ul style="list-style-type: none"> <li>1 x Letterhead design</li> <li>1 x Business Card design</li> </ul>	●	●	●
<b>Banner design</b> <ul style="list-style-type: none"> <li>1 x Banner design provided in JPG / vector PDF format based on standard banner dimensions</li> </ul>			●
<b>E-Mail Signature</b> <ul style="list-style-type: none"> <li>1 x E-Mail signature design</li> </ul>	●	●	●
<b>Website design and hosting</b> <ul style="list-style-type: none"> <li>5 x pages static HTML website</li> <li>1 x .co.za domain registration</li> <li>12 x months hosting</li> </ul>		●	●
<b>Company profile design</b> <ul style="list-style-type: none"> <li>8 pager A4 size company profile provided as online and print format PDF files</li> </ul>			●
	<b>R2,970.00</b>	<b>R7,935.00</b>	<b>R10,905.00</b>

# MAINTENANCE

## (MONTHLY COSTS FOR 12 MONTHS)

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8-40 Business hours turnaround time based on requirements and workload experienced. Items which are included in these packages are online marketing related and include Social media campaigns, amendments to websites, newsletters, bulk mailers and general updates to online platforms and online assistance from one of our technical team members.

<b>BUDGET</b>	<b>2 HOURS/MONTH</b>	<b>R 1,600.00</b>
<b>INTERMEDIATE</b>	<b>4 HOURS/MONTH</b>	<b>R 3,000.00</b>
<b>ADVANCED</b>	<b>8 HOURS/MONTH</b>	<b>R 5,600.00</b>
<b>PROFESSIONAL</b>	<b>16 HOURS/MONTH</b>	<b>R 10,400.00</b>



## SERVICES

Digital Interactive is a graphic and digital design studio specialising in

- Graphic Design,
- Websites,
- Corporate Identity Design,
- Audio visual services,
- Presentations,
- 2D & 3D Design,
- Animation and Motion Graphics,
- Software & Application Development,
- Video and Photography.

## CONTACT US

We are based in Pretoria, serving clients throughout South Africa and abroad.

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WE ARE REGISTERED WITH SAGEPAY AND CAN MANAGE DEBIT ORDER PAYMENTS SAFELY AND SECURELY